



MONDAY - AUGUST 4, 2014 - ILLUSTRATOR INTENSIVE

FROM ADMIRATION TO ADAPTATION

Transforming Visual Inspiration to Expand Your Work

7:45AM - 8:15AM

COFFEE

8:30am

INTRODUCTION

8:45 - 9:45am

NICK CLARK: APPROPRIATIONS AND INVENTION

Great illustration is great art. A look at the connection between picture book art and the canon of art history.

9:50 - 10:50am

TOMIE DEPAOLA: THE SECRET INGREDIENT

Demonstration and discussion of the luminous effects of scumbling.

11:00am - 12:00pm

JUDY SCHACHNER: LINES OF CHARACTER

Demonstration and discussion of the art of expressive drawing.

12:00 - 1:15pm

LUNCH - On your own. There will be tables set up outside of the room to display your assignment.

1:15 - 2:15pm

AARON BECKER: CREATIVE INFUSION: USING WHAT MOVES YOU TO FUEL YOU

How Aaron uses real-world reference to design something entirely new, yet familiar.

2:25 - 3:25pm

PETER BROWN: GREAT ARTISTS STEAL

Getting the most out of your artistic inspiration

3:30 - 5:00pm

PANEL REVIEW OF ASSIGNMENT: INFLUENCE + INNOVATION

A panel of publishing professionals will review a selection of submissions for the *assignment and discuss the balance between outside influence and individual innovation.

*OPTIONAL ASSIGNMENT:

- **Please use the template provided to format your assignment.**
- Show one smaller image from an admired artist or art style on the left, with one word to state the admired effect below the image. Show one larger children's book illustration that you created that demonstrates how that artist/art style influenced you to create an image that is distinct and original. Your name goes below your image. Both images must be together in the jpg as shown in the template.
- Title the file as follows:
last name_first name.jpg
- E-mail the image to sarahbaker@scbwi.org no later than July 1, 2014. The jpg must be sent as an attachment to the e-mail, not in the body of the e-mail or as a link. The subject line must read as follows: **Summer Intensive Assignment**
- Sarah Baker will send you a confirmation e-mail within a week of receiving your submission.
- You may bring a print out of the assignment for a lunchtime display (this is optional but recommended.)