

Back by popular demand, we are thrilled to announce the return of the Portfolio Showcase, a favorite feature of the pre-conference Intensive for Illustrators. This is open only to SCBWI members.

On Friday, February 6, there will be a private viewing of our exhibition of portfolios for over two hundred specially invited art directors, editors, and agents from children's publishing. A jury of industry professionals will select a winner and runners-up. The Grand Prize winner will receive a trip to New York to meet with selected art directors. Honor Award winners will receive a phone call with an art director for guidance and critique.

The Portfolio Showcase is a fantastic opportunity for the illustrators who attend the Illustrator's Intensive to have a private showcase of their work for members of the publishing community. Following the private (and juried) portion of this event, the Portfolio Showcase will be open for viewing to all Illustrator Intensive participants during the pick up time from 9pm-10pm.

The eligibility to display your work in this private exhibition is included in the registration for the pre-conference Illustrator Intensive. Other illustrators who are full-time conference attendees and SCBWI members may participate in the Showcase for a \$50 fee if space is available. Below are the details and guidelines for all participants.

PORTFOLIO SHOWCASE GUIDELINES

Please read through all requirements carefully.

What to exhibit:

Portfolio, Promo Postcards, Dummy (optional)

Portfolio:

- Standard formats only
- Only one (1) portfolio permitted.
- Size: (Measure while open)
 - Maximum width: 32" max.
 - Maximum height: 12" max.
 - Closed Portfolio: 3" tall max.
- 10 - 15 images suggested.
- Copies or prints only; no original art.
- Name: your name and contact information must be in or on your portfolio.

* Please Note: Portfolios that do not follow requirements will be disqualified from judging, and may be placed at a back table.

Business or Promotional Cards

- 50 - 100 suggested.
- Size: Up to 5"x 7" horizontal or vertical.
- Only one design required. (one stack will be placed by portfolio)
- No card holders permitted.
- Bring cards in disposable plastic bag, or bound by rubber band

Dummy

- One (1) or two (2) permitted.
- Size: Dummies may not be larger than your portfolio.
- Optional, not a requirement.
- Dummy may not, in any way, be a partially or fully published book.
- Dummy must be attached to your portfolio (string, yarn or ribbon works well).
- The Dummy may or may not be your own writing. Please do give credit where credit is due.
- The Dummy is simply an opportunity to display your awareness and ability to create a children's book.
- Optional; not a requirement.
- Can be in addition to your portfolio, NOT instead of a portfolio
- Portfolios must be participant's own artwork.

Please note what is not permitted:

The following will disqualify your portfolio from judging. Disqualified portfolios will still be displayed but placed on a back table:

- Oversized portfolios (whether in length, depth or width) Non-secured portfolio (images not securely attached to portfolio)
- Original art
- Framed art
- Published books
- 3-dimensional art
- Easels, stands or props of any kind
- Portfolios in unusual novelty formats, such as boxes

Drop Off and Pick Up

All portfolios must be dropped off on Friday, February 6, between 12:15pm and 1:45pm at the Manhattan Ballroom on the lobby level of the Hyatt Grand Central hotel. Portfolios must be accompanied by a written release (below). You must pick up your portfolio in the Manhattan Ballroom between 9:00pm and 10:00pm on February 6. SCBWI cannot be responsible for any portfolios not picked up by that time.

Questions?

Please e-mail Priscilla Burris at priscilla.burris@gmail.com

