FRIDAY, AUGUST 9, 2019

7:30am – 8:30am
REGISTRATION & COFFEE  Diamond Foyer

7:45am - 8:20am
NEW ATTENDEES ORIENTATION  JOLE STEKLY  Platinum E

8:30am - 9:00am
WELCOME AND INTRODUCTION  LIN OLIVER  Diamond Ballroom

9:00am – 9:45am
OPENING KEYNOTE – M.T. ANDERSON  Diamond Ballroom

10:00am - 11:00am
EDITORS PANEL: WHAT SPEAKS TO ME IN THE BOOKS I ACQUIRE  SIMON BOUGHTON, CAROL HINZ, TIFF LIAO, MELISSA MANLOVE, DENENE MILLNER, SARA SARGENT, MODERATED BY LIN OLIVER  Diamond Ballroom

11:15am – 12:15pm
BREAKOUT WORKSHOPS  (Choose One to Attend)

DONNA BEASLEY  Writing and Publishing Multicultural Children’s Books  Diamond 9

LORI DEGMAN  Writing in Rhyme is Not a Crime – Unless You Butcher It!  Platinum A

DEBBI MICHIKO FLORENCE  Crafting Chapter Book Series: From Idea to Publication  Plaza 2

SARAH HOKANSO  First Sketches are Never Perfect: Every Illustrator Revises  Platinum B

CORINNA LUYKEN  Yes, And: Mistakes, Imperfection, & Improvisation in the Bookmaking Journey  Platinum F

HEATHER L. MONTGOMERY  Breaking the Boundaries: Novel Nonfiction for Today’s Markets  Platinum G

MOLLY O’NEILL  20 Ways Authors Can Capture an Agent’s Attention  Platinum D

LINDA SUE PARK  The Voice Equation: Voice in Writing = X + Y  Platinum C

ELIZABETH PARTRIDGE & KEN WRIGHT  Roles & Expectations: An Author and Publisher Share Tips on the Publishing Process  Plaza 1

LILLIAM RIVERA  Tense & Sensibility: Ways to Tackle Tragedy in Young Adult Literature  Plaza 3

JENNIFER ROFÉ  Questions to Ask Yourself When Writing (and Reading) Picture Books  Platinum E

ALEXANDER SLATER  Marketing Beyond the Marketing Plan  Diamond 8

MICHAEL HALE  Independent Publishing Options: Choosing Your Path  Platinum F

ELIZABETH PARTRIDGE  Writing the Deepest Truth: How to Choose Between Historical Fiction, Nonfiction, and Memoir  Platinum B

ALEXANDRA PENFOLD  Real Talk About Maximizing Your Agent Relationship  Platinum G

BETH PHELAN  The Art of the Query: Breaking Down Successful Query Letters  Diamond 9

MATT RINGLER  Essentials of Contemporary YA Fiction  Plaza 1

SARA SARGENT  Inspiration Strikes! How to Get Clear on—and Develop—Your Next Project, Part I  Platinum C

RAÚL THE THIRD  From Concept to Ink: The Materials, Techniques, and Thought Processes of Raúl the Third  Platinum A

EUGENE YELCHIN  Time as the Storytelling Strategy in Illustrated Books  Plaza 2

5:15pm - 6:30pm
PORTFOLIO SHOWCASE  Open to All Attendees and Faculty  Gold 3-4

7:30pm – 9:00pm
OPTIONAL ACTIVITIES
• Peer Critiques  Platinum F
• All Voices Inclusivity Social  Platinum E
• Nonfiction Social  Platinum A
• LGBTQIA Social  Platinum C
• Illustrators Social  Platinum D
• New Members Social  Platinum B

WORKSHOP KEY

Pro Workshops Designed for Published Writers & Illustrators
Illustrators Workshops for Illustrators
Nonfiction Workshops on Writing Nonfiction
General
SCBWI 48th Annual Summer Conference
August 9-12, 2019 | Los Angeles, CA
SATURDAY, AUGUST 10, 2019

7:15am - 8:00am
YOGA WITH LORI SNYDER  Gold 4

7:45am - 8:30am
COFFEE  Diamond Foyer

8:30am - 9:00am
PRESENTATION OF PORTFOLIO SHOWCASE AWARDS AND ILLUSTRATOR MENTORSHIPS  LIN OLIVER & SARAH BAKER  Diamond Ballroom

9:00am - 9:30am
KEYNOTE – RENÉE WATSON  Diamond Ballroom

9:45am - 10:00am
KEYNOTE – ANNA SHINODA  Books Change Directions: How We Can All Save Lives with Our Stories  Diamond Ballroom

10:00am - 11:00am
AUTHOR PANEL: BIRTH OF A PICTURE BOOK  ALICE FAYE DUNCAN, SUZANNE KAUFMAN, CORINNA LUYKEN, AND JUANA MARTINEZ-NEAL, MODERATED BY MELISSA MANLOVE  Diamond Ballroom

11:15am - 12:15pm
BREAKOUT WORKSHOPS (Choose One to Attend)

PRO
ALEXANDER SLATER  Subsidiary Rights 101  Platinum B
KEN WRIGHT  Inside Viking Children's Books  Platinum C
LISA YEE  "You Want Me to do What?" An Inside Look at Writing for Hire  Platinum A
12:15pm - 1:45pm
LUNCH  On Your Own

12:30pm - 1:30pm
LIFE DRAWING LUNCH  - You bring your lunch, we provide the model. Hone your life drawing skills at this free session.  Platinum J

12:30pm - 1:30pm
WHAT CAN ADOBE DO FOR YOU?  - Presentation, demo, and Q&A regarding the newest eatures in Photoshop, Adobe Fresco, and the Creative Residency community.  Diamond 9

1:45pm - 2:00pm
CHILDREN'S PUBLISHING MARKET REPORT: HIGHLIGHTS  DEBORAH HALVERSON  Diamond Ballroom

2:00pm - 3:00pm
PANEL: PUBLISHING OPTIONS IN 2019  DONNA BEASLEY, BETHANY BUCK, JANE FRIEDMAN, MELISSA MANLOVE, KEN WRIGHT, MODERATED BY EMMA D. DRYDEN  Diamond Ballroom

3:15pm - 4:15pm
BREAKOUT WORKSHOPS (Choose One to Attend)

PRO
PHIL BILDNER  Rocking Your Presentation: How to Wow Your Audience  Platinum B
SIMON BOUGHTON  Outlining Our Plans & Vision for Norton Young Readers  Platinum A
BEN CLANTON  InterPLAY: The FUNdamentals of Pairing Pictures and Words  Platinum G
SARAH HOKANSON  The Story Behind Picture Book Covers  Platinum F
ALLYN JOHNSTON  Picture Books: Let's Get to the Heart of It  Platinum E
TIFF LIAO  First Impressions Matter: How to Perfect Your Opening Lines  Platinum D
MELISSA MANLOVE  Picture Book Nonfiction: Opportunities, Strategies, and Delights  Platinum H
MEG MEDINA  Storymatic: Modulating for Age Groups  Diamond 9

G
LESLÉA NEWMAN  The ABCs of Poetry: Writing in Poetic Form for Children and Young Adults  Platinum I
LINDA SUE PARK  Inside Viking Children's Books  Platinum C
BETH PHELAN  Pitching on Social Media: Finding the Right Pitch Party for Your Story, Plus Strategies for Perfecting Your Pitch  Diamond 8
SARA SARGENT  Inspiration Strikes! How to Get Clear on—and Develop—Your Next Project, Part 2  Platinum C

4:30pm - 5:15pm
KEYNOTE - RAÚL THE THIRD  Diamond Ballroom

5:30pm - 6:30pm
MEMBER BOOK SALE  A chance to browse and buy books by fellow attendees.  Plaza 1-3

7:00pm - 10:00pm
WOODSTOCK WEST: 50 YEARS LATER BALL AND DINNER  Gold 3-4 and West Road

*NEW THIS YEAR: THE WRITING ROOM!
Open during Saturday & Sunday breakout sessions: a safe, quiet space to WRITE with prompts, guidance, and inspiration from publishing and writing masters.  SESSIONS LED BY: EMMA D. DRYDEN, LINDA SUE PARK, AND ELLEN HOPKINS

WORKSHOP KEY

PRO  Workshops Designed for Published Writers & Illustrators
Illustrators  Workshops for Illustrators
Nonfiction  Workshops on Writing Nonfiction
General

G
ANN WHITFORD PAUL  Picture Book Openings that Grab with Less than 50 Words  Platinum G

NF
CAROL HINZ  Elements of Excellent Nonfiction: From Picture Books to Young Adult  Platinum I
SUZANNE KAUFMAN  Drawing Pose and Emotion: A Sketching Workshop  Platinum F
MOLLY O'NEILL  The Illustrator/Agent Relationship  Diamond 9
BRUCE COVILLE  The Tapestry of Story: The Essential Weaving of Plot and Character  Platinum D

±
SCBWI 48th Annual Summer Conference
August 9-12, 2019 | Los Angeles, CA

SUNDAY, AUGUST 11, 2019

7:15am - 7:45am
MORNING MEDITATION
WITH LORI SNYDER  Gold 4

7:45am – 8:30am
COFFEE  Diamond Foyer

8:30am – 8:45am
AWARDS PRESENTATION  Diamond Ballroom

8:45am – 10:00am
AGENTS PANEL: TRENDS AND EVERGREENS: SELLING YOUR BOOK IN TODAY’S MARKET
ADRIANA DOMINGUEZ, MOLLY O’NEILL, BETH PHELAN, JENNIFER ROFÉ, AND ALEXANDER SLATER. MODERATED BY BONNIE BADER  Diamond Ballroom

10:15am – 11:00am
KEYNOTE – YUYI MORALES  Diamond Ballroom

11:15am – 12:15pm
BREAKOUT WORKSHOPS
(Choose One to Attend)

G M.T. ANDERSON & EUGENE YELCHIN
Exploring the Bonecruel Mountains Together: The Secrets to Collaboration  Plaza 3

PRO JANE FRIEDMAN
Best Practices for Author Websites  Diamond 9

NF CAROL HINZ
The Back is Where it’s At: Why Backmatter Matters  Platinum F

G ELLEN HOPKINS
The Writing Room*  Platinum J

G ADIB KHORRAM
Dismantling Toxic Masculinity Through Young Adult Literature  Plaza 2

G JENNIFER LAUGHRAN
Crafting and Selling Great Picture Books  Platinum E

G TIFF LIAO
Straight From the Heart: How to Make Readers Fall in Love with Your Characters  Platinum D

G DENENE MILLNER
Love Letters for Black Children: The Importance of Diverse Books  Platinum I

G LESLÉA NEWMAN
Historical Fiction: Out of the Past and Into the Future  Platinum H

CHRISTIAN ROBINSON
Under Cover: Solving the Mysteries of Book Design  Platinum C

G ANNA SHINODA
Writing Through Stress and Trauma: Publish Your Stories That Heal  Platinum A

RAÚL THE THIRD & ELAINA BAY
Coloring an Illustration  Platinum G

12:30pm - 2:30pm
LUNCH WITH MEM
A Luncheon and Conversation with MEM FOX  Diamond Ballroom

2:45pm - 3:45pm
BREAKOUT WORKSHOPS
(Choose One to Attend)

G ELANA K. ARNOLD & BRANDY COLBERT
Survival Skills for Novelists: Real Life Strategies  Plaza 2

G EMMA D. DRYDEN
The Writing Room*  Platinum J

G ALICE FAYE DUNCAN
Winning Writing Habits from the Life of Dr. Martin Luther King Jr.  Platinum G

G KAREN GRENCIK & ABIGAIL SAMOUN
You & Your Agent: Finding, Securing, and Getting the Most out of Your Client/Agent Relationship  Platinum C

G DEBORAH HALVERSON

G SUZANNE KAUFMAN
The Craft of Nonfiction Illustration  Platinum F

G KEVIN LEWIS
Publishing Insights from a Picture Book Fanatic  Platinum D

G MICHELLE MARKEL
Cultural & Historical Worldbuilding for Narrative Nonfiction  Platinum A

G JUANA MARTINEZ-NEAL
Drawing From Life Experience to Create Compelling Picture Books  Platinum H

G BRUCE HALE
Writing Effective Dialogue  Plaza 3

G CYNTHIA LEITICH SMITH
Writing Across Identity Elements  Plaza 1

G SCOTT SUSSMAN
Making a Living Self-Publishing  Platinum I

4:00pm – 5:00pm
AUTHOR PANEL: CREATING MEMORABLE MAIN CHARACTERS FOR A BOOK SERIES
BEN CLANTON, DEBBI MICHIKO FLORENCE, BRUCE HALE, AND LISA YEE, MODERATED BY MATT RINGLER  Diamond Ballroom

5:00pm
MAJOR DOOR PRIZE
(You must be present to win)  Diamond Ballroom

5:00pm – 5:30pm
CLOSING KEYNOTE – MEG MEDINA  Diamond Ballroom

5:30pm-6:30pm
BOOK SIGNING
Diamond Foyer and Diamond 8 & 9

*NEW THIS YEAR: THE WRITING ROOM!
Opened during Saturday & Sunday breakout sessions: a safe, quiet space to WRITE with prompts, guidance, and inspiration from publishing and writing masters.
SESSIONS LED BY: EMMA D. DRYDEN, LINDA SUE PARK, AND ELLEN HOPKINS

WORKSHOP KEY

G Pro Workshops Designed for Published Writers & Illustrators

I Illustrators Workshops for Illustrators

NF Nonfiction Workshops on Writing Nonfiction

G General